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FOR IMMEDIATE RELEASE

NanoSteel® Hires Mike Place as Sales Director

PROVIDENCE, R.I. (Thursday, January 8, 2009) – The NanoSteel® Company, a leader in nanostructured steel alloy surface technologies, announces the addition of Mike Place as sales director for the company's portfolio of Super Hard Steel® coating, overlay and wear plate solutions.

Place has more than 23 years experience specializing in boiler thermal spray applications for fossil power generation, oil & gas and pulp & paper covering a wide range of roles including management of field operations, projects and sales.

"Mike's breadth of knowledge and hands-on application experience is an outstanding addition to the NanoSteel team," says Mike Quinlan, vice president of sales and marketing. "As we continue to strengthen our solutions for boiler erosion protection, I am confident that Mike will add significant value to our customers."

Place arrives from Liquid Metal Coating Solutions where he was national sales director and field operations manager. Prior to this, Place held positions of increasing responsibility with other coating application companies. Earlier in his career, Place gained valuable experience understanding boiler maintenance and refurbishment by completing institutional training, serving an apprenticeship and earning a journeyman ticket as a boilermaker.

The NanoSteel Company, Inc., headquartered in Providence, R.I., develops and markets a patented portfolio of Super Hard Steel nanostructured alloy coating, overlay and wear plate solutions that effectively solve or alleviate many operational challenges faced in critical industries today, including wear, erosion and corrosion in a wide range of complex service environments. For additional information, call toll free 1-877-293-NANO or visit www.nanosteelco.com.

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